

INVOICE

**NewsChannel 5 NETWORK** WTVF  
474 James Robertson Parkway  
Nashville, TN 37219  
Main: (615)244-5000  
Billing: (615)248-5210

www.newschannel5.com

Billing Address:

Phillip North for State Senate C/O  
Fletcher & Rowley, Inc-TN  
Attention: Accounts Payable  
1720 West End Avenue, Suite 630  
Nashville, TN 37203

Send Payment To:

WTVF  
NewsChannel 5 Network  
474 James Robertson Pkwy  
Nashville, TN 37219

Invoice #	Invoice Date	Invoice Month	Invoice Period
36917-1	10/31/12	October 2012	10/01/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WTVF	Political Political	WTVF Local	Local

Advertiser	Product	Estimate Number
Phillip North for State Sena		

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	36917	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F 6a-7a	6a-7a	MTWTF--	:30	2	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	--W-F--				2	\$525.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTVF	W	10/31/12	6:28 AM	M-F 6a-7a	6a-7a	:30	NORTH1202H	\$525.00 NM
2	10/30/12	11/03/12	M-F 10a-11a	10a-11a	-TWTF--	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-T-T---				2	\$300.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTVF	Tu	10/30/12	10:31 AM	M-F 10a-11a	10a-11a	:30	NORTH1202H	\$300.00 NM
3	10/30/12	11/05/12	M-F 5p-530p	5p-530p	MTWTF--	:30	2	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	--W-F--				2	\$625.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTVF	W	10/31/12	5:11 PM	M-F 5p-530p	5p-530p	:30	NORTH1202H	\$625.00 NM
4	10/30/12	11/05/12	M-F 6p-630p	6p-630p	MTWTF--	:30	2	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	-T-T---				2	\$750.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTVF	Tu	10/30/12	6:22 PM	M-F 6p-630p	6p-630p	:30	NORTH1202H	\$750.00 NM
<u>Total Spots</u>							4		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,200.00
<u>Agency Commission</u>	\$330.00
<u>Net Amount Due</u>	\$1,870.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station Rep \_\_\_\_\_ Notary \_\_\_\_\_